

## LAWRYN LACROIX

Executive Producer & Founder of  
Pinkhouse Productions

Lawryn LaCroix: Producer, Actress, Executive Producer, Writer. Pinkhouse Productions founder LaCroix is guided by the questions “How much impact can I make? How much creative good can I do?” LaCroix intends to demonstrate that the answers to both are “quite a bit indeed.” The New York and London-based producer and entrepreneur is a young woman of color, working to disrupt traditional performing arts channels and elevate women and BIPOC - and clearly succeeding at it.

In a society where women are asserting themselves more and more in all areas of the creative arts, LaCroix has earned tools that most modern woman are never able to access. Recently awarded concurrent long term fellowships from The Prince Fellowship and The Shubert Foundation Fellowship as a member of The Artistic Circle, LaCroix’s creative work, whether as an actress, writer, executive producer, or producer, embodies the reality of a modern woman. “I’m not reinventing the wheel” says LaCroix. “But I’m telling stories how I’ve seen them. My history has boiled itself down into these things; it’s my reason for doing female dominated work. I’m a black kid from the suburbs of Texas living in Brooklyn making original art. That’s a whole thing in itself.”

LaCroix started Pinkhouse Productions in 2017 as an interdisciplinary production company dedicated to original and inspiring female and BIPOC work. Leveraging her unprecedented opportunities as the recipient of both a Shubert Theater Fellowship and a Prince Fellowship, LaCroix has been able to elevate her own collaborations to a resounding International level. Pinkhouse continues to collaborate with Tony, Emmy, and Golden Globe winners on original productions, both Pinkhouse projects and as support for new Broadway productions. LaCroix has worked on a producer level for POTUS, Macbeth, The Queens’ Gambit and others. LaCroix’s recent and ongoing collaborators include Emmy and Golden Globe winner Brain Cox (HBO's Succession), well-established Broadway producer Jayne Baron-Sherman (Kinky Boots, Hedwig, The Normal Heart, The Kite Runner, ) and POTUS producers Seaview, Lynette Howell Taylor, Glass Half Full Productions and Level Forward.

Currently, as part of her Shubert Fellowship, LaCroix is focused on an original dramatic work - Gummies she co-wrote with colleague Andi Stover and is developing the play first for regional theater and ultimately for Broadway.

LaCroix is also developing the original work *Holla Black Girl* as part of her Prince Fellowship partnering with Bel Clarke Productions in the UK.

Pinkhouse's commitment to original works also extends to a long term collaboration with Rory McGregor (Tony winning *Lehman Trilogy*) on the multi-media immersive play *Ransom* featuring actor Jordan Bellow (*NIT* by Will Eno).

LaCroix's first Shubert Foundation Fellowship play in development is titled *Gummies* with long-time collaborator-writer Andi Stover. *Gummies* dives into the dark, often comedic, unfiltered dialog of a group of multi-racial New Jersey housewives who travel to Las Vegas, eat too many THC-infused gummies one night and share their truths, half-truths, and confessions. Told in a series of vignettes that spiral out from an intoxicated night, the play mixes humor and pathos to explore the experiences of motherhood that are often left unsaid.

LaCroix received her BFA from Marymount Manhattan College and her first M.A. in Creative Producing at the Mountview Academy lead by Dame Judi Dench. Currently, as part of her Prince Fellowship, LaCroix is studying towards her second Masters degree in theater production at Columbia University in New York City (on top of her producer and project development work). LaCroix has been seen on CBS's *Bull*, Travel Channel's *Mysteries at the Museum*, and myriad independent films. LaCroix's stage credits include working at La Mama, BAM, and internationally at the Edinburgh Fringe Festival and at London's Arcola Theatre.

Pinkhouse is continues to develop the multi-media immersive work - *RANSOM*, directed by Rory McGregor (Assistant Director to Sam Mendes on *The Lehman Trilogy*), and featuring actor Jordan Bellow (*GNIT* by Will Eno), including performances at Arts On Site in Manhattan.

Led by an all-female team, Pinkhouse Productions, driven by the unstoppable LaCroix, strives to empower, ignite, and inspire in the arts - both on stage and on camera.