

Lawryn LaCroix: Producer, Actress, Executive Producer, Writer.



Pinkhouse Productions founder LaCroix is guided by the questions “How much impact can I make? How much creative good can I do?” LaCroix intends to demonstrate that the answers to both are “quite a bit indeed.” The New York and London-based producer and entrepreneur is a young woman of color, working to disrupt traditional performing arts channels and elevate women and BIPOC - and clearly succeeding at it.

In a society in the throes of the “Me Too” movement, LaCroix has earned tools that most modern women are never able to access. Recently awarded long term fellowships from The Prince Fellowship and The Shubert Foundation Fellowship as a member of The Artistic Circle, LaCroix’s creative work, whether as an actress, writer, executive producer, or producer, embodies the reality of a modern woman. “I’m not reinventing the wheel” says LaCroix. “But I’m telling stories how I’ve seen them. My history has boiled itself down into these things; it’s my reason for doing female

dominated work. I’m a black kid from the suburbs of Texas living in Brooklyn making original art. That’s a whole thing in itself.”

LaCroix started Pinkhouse Productions in 2017 as an interdisciplinary production company dedicated to original and inspiring female and ethnic work. Pinkhouse has worked with Tony, Emmy, and Golden Globe winners on original productions. She recently produced the play *Sinners*, directed by Golden Globe winner Brian Cox (HBO’s *Secession*) and starring award winning actress Nicole Ansari-Cox for *Sinners* London debut at the Playground Theater. LaCroix plans to continue developing the play for larger stages with her partners Cox, Ansari-Cox, and well-established Broadway producer Jayne Baron-Sherman (*Kinky Boots*, *Hedwig*, *The Normal Heart*, and many others).

Concurrently, LaCroix is co-writing and producing her first Shubert Foundation Fellowship play in development titled *Gummies* with long-time collaborator-writer Andi Stover. *Gummies* dives into the dark, often comedic, unfiltered dialog of a group of multi-racial New Jersey housewives who travel to Las Vegas, eat too many THC-infused gummies one night and share their truths, half-truths, and confessions. Told in a series of vignettes that spiral out from an intoxicated night, the play mixes humor and pathos to explore the experiences of motherhood that are often left unsaid.

LaCroix received her BFA from Marymount Manhattan College and her first M.A. in Creative Producing at the Mountview Academy led by Dame Judi Dench. Currently, as part of her Prince Fellowship, LaCroix is studying towards her second Masters degree in theater production at Columbia University in New York City (on top of her producer and project development work). LaCroix has been seen on CBS’s *Bull*, Travel Channel’s *Mysteries at the Museum*, and myriad independent films. LaCroix’s stage credits include working at La Mama, BAM, and internationally at the Edinburgh Fringe Festival and at London’s Arcola Theatre.

Pinkhouse is currently producing *RANSOM*, directed by Rory McGregor (Assistant Director to Sam Mendes on *The Lehman Trilogy*), and featuring actor Jordan Bellow (*GNIT* by Will Eno), at Arts On Site in Manhattan.

Led by an all-female team, Pinkhouse Productions, driven by the unstoppable LaCroix, strives to empower, ignite, and inspire in the arts - both on stage and on camera.

See www.pinkhouseproductions.org @pinkhouseprod For PR Inquiries: Ever@tinymhuman.com